



## MEDIA ALERT

Contact: Dr. Pamela Riley, Executive Director  
E-mail: [drpriley@nationalsave.org](mailto:drpriley@nationalsave.org)  
Phone: (919) 661-7800

Nicole Alley, Allstate Foundation  
E-mail: [nalab@allstate.com](mailto:nalab@allstate.com)  
Phone: 303.779.3769

## The Allstate Foundation Partners with Students Against Violence Everywhere (SAVE) to Promote Teen Safe Driving

*Laramie County Community College, Laramie, Wyoming to Conduct Activities on May 13, 2010*

**Who:** Teen members of the SAVE Chapter at Laramie Community College in Laramie, Wyoming.

**What:** Sponsored by the Allstate Foundation of the West Central US, the Laramie Community College SAVE chapter will conduct interactive activities to assist teens in driving safer. Speakers include a Wyoming State Trooper, Deputy Sheriff and a member of a local Victim Impact Panel.

**How:** Media Opportunities: Opportunities to speak with teens about challenges and consequences of teen driving habits and Wyoming Highway Patrol and Community Reps about efforts on teen safe driving.

**When:** Thursday, May 13, 2010 from 12:00 - 2:00 pm.

**Where:** Laramie Community College, 1400 S. College Drive, Laramie, Wyoming 82007

SAVE is a peer to peer organization that strives to increase youth involvement in their own safety efforts. SAVE believes in the power of positive peer influences. According to a recent Allstate Foundation report, ***when it comes to teen safe driving, peers are a major influence on teens – both positive and negative. Nearly half said they are sometimes distracted by passengers (47 percent), and nearly as many said they drive more safely without friends in the car (44 percent). More than half (53 percent) said friends would be the most effective influence in getting them to drive more safely.***

### SAFETY TIPS FROM TEENS FOR TEENS

#### Teen Safety While Driving

- **Avoid distractions.** Talking or texting on your cell phone while driving gives you the reaction time of a 70-year old. Texting a friend, eating a cheeseburger and listening to loud music increases your chance of crashing.
- **Be defensive.** Leave room between you and the cars around you.
- **Wear your seat belt.** Research has shown that wearing lap/shoulder belts can reduce the risk of dying in a crash by 45%.
- **Remember that driving anytime can be dangerous.** Even driving home from school can be deadly! Teens are most at risk between 3 pm and midnight.
- **Slow down!** You're not invincible.
- **Speak up if your friend is driving like a maniac or wants you to!** Don't let your silence be the last thing either of you hears.
- **Realize that a crash really can happen to you.** Make good choices when you are behind the wheel. They may just save your life. Or your friend's life.

## **About SAVE**

SAVE started at West Charlotte High School (NC) in 1989 following the tragic death of a student who was trying to break up a fight at an off-campus party. Students met first to console each other, then as an organization to promote violence prevention and to work together to prevent future incidents from occurring. SAVE provides education about the effects and consequences of violence and engages students in safe activities that benefit them and their community. SAVE currently has over 1,800 chapters in 47 states, with over 200,000 members. The National Association of SAVE is a student-run, student-initiated violence prevention organization that operates out of Raleigh, NC. Additional information on SAVE can be reviewed at [www.nationalsave.org](http://www.nationalsave.org) or calling toll free 866.343.SAVE.

## **About The Allstate Foundation**

Established in 1952, The Allstate Foundation is an independent, charitable organization made possible by subsidiaries of The Allstate Corporation. The Allstate Foundation partners with non-profit organizations on community initiatives that promote "safe and vital communities," "tolerance, inclusion, and diversity" and "economic empowerment." Teen driving and empowering victims of domestic violence have been major initiatives for the Foundation since 2005. For more information visit [www.ProtectTeenDrivers.com](http://www.ProtectTeenDrivers.com).

<sup>1</sup>The Allstate Foundation: "Chronic: A Report on Teen Safe Driving 2005"