

National Association of
Students Against Violence Everywhere (SAVE)
Youth Voices... Grown-Up Choices Initiative

Sponsored by the:



Allstate[®]
FOUNDATION

**NORTH CENTRAL REGION
2009-2010
Grant Update 1/15/10**



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Allstate Foundation North Central Region Youth Voices... Grown-Up Choices Initiative

General overview of the program and how it addresses the Allstate Foundation's focus area:

- The National Association of Students Against Violence Everywhere is addressing the Allstate Foundation focus area of Teen Driver Safety, by teaming up with the North Central Allstate Foundation to establish the integrated program called the **Allstate Foundation SAVE: Youth Voices...Grown-Up Choices! Teen Safe Driving Program**. This initiative engages and empowers young people with the knowledge and skills necessary to encourage Teen Safe Driving among their peers. This fall special emphasis was given to Teen Driver Safety during key highlighted times, including Back to School, America's Safe Schools Week (October 19-23) and during the Fall/Winter Holidays.
- This grant from the Allstate Foundation supported *the Teen Safe Driving efforts of students and staff at 5 schools in the North Central Region, specifically in Indiana.*

Media Coverage - Press releases were issued to major media outlets in the North Central Region.

- http://www.nationalsave.org/PDF/2009_SAVE_%20Press%20Release%20North%20Central%20Final.pdf
- [http://www.streetinsider.com/Press+Releases/Allstate+Foundation+Awards+\\$178,000+to+Indiana+Community+Organizations/5247628.html](http://www.streetinsider.com/Press+Releases/Allstate+Foundation+Awards+$178,000+to+Indiana+Community+Organizations/5247628.html)

Highlights and successes of the program

- **Sponsorship of North Central Region Schools** - Schools being sponsored for Teen Safe Driving Activities and Number of people impacted by the program:

School	# Youth reached	Ages
Elmhurst High School, Fort Wayne	1000	14-18
Geneva Police Department, Geneva	1000	15-18
Stony Brook Middle School, Indianapolis	900	11-14
Marion County Health Department, Indianapolis	220	10-17
Paul Harding High School, Ft. Wayne	600	14-18
TOTAL	3720	

- **Allstate Involvement**

- Sponsored schools received a Banner highlighting Allstate's sponsorship of SAVE for display at chapter meetings and events.
- Allstate Foundation sponsorship of SAVE was highlighted in newsletters, via publication of resource materials and on the National SAVE website:

- ❖ <http://www.nationalsave.org/main/Allstate.php>
- ❖ <http://www.nationalsave.org/main/Allstate%20North%20Central.php>
- ❖ <http://www.nationalsave.org/PDF/eSourceAUG09.pdf>
- ❖ <http://www.nationalsave.org/PDF/eSourceSEP09.pdf>
- ❖ <http://www.nationalsave.org/PDF/eSourceOCT09.pdf>
- ❖ <http://www.nationalsave.org/PDF/eSourceNOV09.pdf>
- ❖ <http://www.nationalsave.org/PDF/eSourceDEC09.pdf>

- **Sponsored chapters received:**
 - **Mini Grant Funds for Teen Safe Driving Activities**
 - **Free Chapter Membership for the 2009-2010 school year**
 - **Free SAVE Materials and Teen Safe Driving Materials–**
 - **A Teen Safe Driving Tool Kit with Student and Parent Brochures, Posters, Lesson Plan, and Banner**
 - 2nd Edition SAVE Essentials Manual: A SAVE Tool Kit
 - Back to School Safety Materials
 - National SAVE Day Materials
 - Youth Safety Calendar
 - **Ongoing Support and Technical Assistance for SAVE's Youth Safety Efforts**

Award Recipients and Highlights of Chapter Activities

- **Marion County Health Department Violence Prevention Program, IN**
The Marion County Health Department SAVE Chapter has partnered with **Warren Central High School, Clarian Health Partners and SAFE Kids to implement Teen Safe Driving Activities in 2010**. Partners met in September to develop strategies. Monthly SAVE chapter meetings are held on a Saturday. A seven hour Rock-a-thon event to promote awareness of school safety and increase chapter membership was held in the fall in conjunction with Stonybrook Middle School.

Allstate Agent Involvement: Allstate representatives will be invited to participate in Marion County's Teen Driving Safety activities and the 2010 Anti-Violence Poster Contest. Last year an Allstate agent participated as a judge in the Poster contest.

Upcoming events: Teen Safe Driving activities are planned during March and May (**National Youth Traffic Safety Month**) of 2010. These activities will focus on seatbelt safety, distracted and impaired driving and road rage incidents. **A Teen Safe Driving rally is planned for May. SAVE Chapters will be developed in 5 Indianapolis Public Schools.** A recording studio will be developed at Northwest High School to be used for projects that promote SAVE and messages of non-violence, peaceful communication, community leadership and community service. Other upcoming projects include the creation of a SAVE mural, anti-violence poster and character trait contests and peer facilitator training sessions.

- **Elmhurst High School, IN** - The new SAVE Chapter was established. The Serving to Learn project spread the word of violence prevention and traffic safety. Much planning took place for 2010 National Youth Traffic Safety Month.

Allstate Agent Involvement: A calendar of events and a monthly newsletter will be sent to local agents. Agents will also be invited to participate in specific events.

Upcoming events: Elmhurst High School is planning its **Teen Safe Driving Awareness campaign around activities that include a Mock Wreck with the assistance of the Ft.**

Wayne Police and Fire Departments. This will take place the day before the prom. Also in May, students will receive education on traffic safety and sign a teen safe driving pledge to encourage them to have a safe prom.
<http://www.savefelmhurst.webs.com/>



Paul Harding SAVE Chapter activities.

- **Stonybrook Middle School, IN** - The SAVE Chapter meets weekly on Tuesday afternoons. Events during the fall of 2009 included a fundraiser which raised over \$900 to promote youth safety, including safety in vehicles. A seven hour Rock-a-thon event to promote awareness of school safety and increase chapter membership was held in the fall in conjunction with the Marion County SAVE Chapter. A weapons safety video will be shown to the student body in 2010.

Allstate Agent Involvement: Allstate representatives will be invited to attend the Teen Safe Driving activities in the spring of 2010.

Upcoming events: Stonybrook Middle School's SAVE Chapter will develop and implement Teen Safe Driving components with activities that concentrate on Seatbelt Safety, Distracted driving and Road Rage Incidents. Activities will consist primarily of classroom presentations and discussion. Other events include Peer Facilitator training and a school display case focusing on cultural diversity and character traits.

- **Geneva Police Department, IN**
 In December the Geneva Police Department, in conjunction with **Ft Wayne Hospital and the Indiana State Police**, held an assembly for High School students on Texting and Driving and the effects.

Upcoming events: Allstate grant funds will be used in part for promotional items that can be handed out to the students to discourage texting and driving.

- **Paul Harding High School, IN**
During the fall of 2009, a new SAVE chapter was started. Activities included membership drives and planning for National Youth Violence Prevention Week and Youth Traffic Safety month.

Allstate Agent Involvement: A calendar of events and a monthly newsletter will be sent to local agents. Agents will also be invited to participate in specific events.



Paul Harding SAVE Chapter activities.

Upcoming events: Planned for the spring of 2010 is an anti-violence awareness event on Martin Luther King Day which will also have a Teen Safe Driving and Membership Drive component. During National Youth Traffic Safety Month (May), a PSA will be developed and a mock crash will take place at the school with the assistance of the Fort Wayne Police Department and East Allen County Schools. A Rockathon will also be held in the spring.

Spring Activities

- Chapters will continue their Teen Safe Driving efforts during the Spring and will conduct activities during National Youth Traffic Safety Month (May)
- Chapters are also being encouraged to participate in other Allstate Foundation sponsored activities including:
 - Act Out Loud
 - Keep the Drive High School Journalism Contest
 - X the TEXT.

Thank you again to the Allstate Foundation for your continuing support of the activities of Students Against Violence Everywhere (SAVE) chapters in the North Central Region. With your assistance we are making great strides in reaching our goal to engage and empower young people with the knowledge and skills necessary to encourage **Teen Safe Driving** among their peers.

Respectfully submitted by:
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Date