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MEDIA ALERT

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FOR IMMEDIATE RELEASE: May 31, 2011

Chapel Hill High School to Conduct Teen Safe Driving Activities June 1, 2011

Who: Teen members of the SAVE Chapter at Chapel Hill High School (CHHS SAVE) in Chapel Hill, NC.

What: **Teen Safe Driving Event.** Sponsored by the Allstate Foundation, the Chapel High School SAVE Chapter, advised by Jim Wise, will hold a Teen Safe Driving event to educate and empower others with Teen Safe Driving skills and youth safety strategies. CHHS SAVE will host four hour-long break-out sessions on impaired driving on June 1st, as part of their school's annual Tigerfest, a day-long series of educational, cultural, and fun events for students. The chapter's sessions will include a safe driving session cosponsored by CHHS SAVE and the Chapel Hill Police Department. Students will also receive a brief talk on the dangers of drinking/texting and driving. Following the discussion, students will be able to drive golf carts through a cone course while either wearing Fatal Vision goggles that simulate alcohol impairment, or while trying to send a text message. The event will also feature local Chapel Hill Allstate Agents Ben Reece and Thomas Ficquette.

How: Media is invited to speak with students about safe driving tips for all teens and the challenges and consequences of unsafe teen driving habits.

When: 9:00 am – 4:00 pm, Wednesday, June 1, 2011

Where: Chapel Hill High School
1709 High School Road
Chapel Hill, NC 27516

SAVE is a peer-to-peer organization that focuses on the power of positive peer influences. According to a recent Allstate Foundation survey, *Shifting Teen Attitudes: The State of Teen Driving 2009*, peers are a major influence on teens – both positive and negative. Some of the concerning statistics that SAVE chapters will address include:

- Eighty-two percent of teens reported using cell phones while driving.
- Nearly half (48 percent) of girls admit they are likely to speed more than 10 mph over the limit, versus 36 percent of boys.
- Seventy-seven percent of teens admit they have felt unsafe with another teen's driving.

About the National Association of Students Against Violence Everywhere:

SAVE started at West Charlotte High School in Charlotte, N.C. in 1989 following the tragic death of a student who was trying to break up a fight at an off-campus party. Students met first to console each other, then as an organization to promote violence prevention and to work together to prevent future incidents from occurring. SAVE provides education about the effects and consequences of violence and helps provide safe activities for students, parents and communities. For more information on SAVE or starting a SAVE chapter, visit www.nationalsave.org, or contact SAVE at (866) 343-SAVE to receive free start-up materials and guidance.

About The Allstate Foundation:

Established in 1952, The Allstate Foundation is an independent, charitable organization made possible by subsidiaries of The Allstate Corporation (NYSE: ALL). Allstate and The Allstate Foundation sponsor community initiatives to promote safe and vital communities; tolerance, inclusion, and diversity; and economic empowerment. The Allstate Foundation believes in the financial potential of every individual and in helping America's families achieve their American dream.

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