



322 Chapanoke Road, Suite 110
Raleigh, North Carolina 27603
Toll Free 866-343-SAVE
Tel 919-661-7800
Fax 919-661-7777
www.nationalsave.org

MEDIA ALERT

Contact: Patty O'Brien, Communications Mgr.
E-mail: pobrien@nationalsave.org
Phone: 919-661-7800

FOR IMMEDIATE RELEASE: May 25, 2011

The Allstate Foundation Partners With Students Against Violence Everywhere (SAVE) to Promote Teen Safe Driving During National Youth Traffic Safety Month

Marion County Public Health Department to Conduct Activities on May 26, 2011

- Who:** Teen members of the Marion County Public Health Department SAVE Chapter in Indianapolis, IN.
- What:** **Teen Safe Driving Event.** Sponsored by the Allstate Foundation, the Marion County Public Health Department SAVE Chapter, advised by Byron Johnson, will hold a Teen Safe Driving event to educate and empower others with Teen Safe Driving skills and youth safety strategies. The event will involve an Indianapolis Fire Department presentation / extrication demonstration (outdoor portion), and a safe driving rally (indoor portion) for students in the 8th through 10th grades. Students were invited to create safe driving banners, posters, chants and raps on one or more topics for the event including: seatbelt safety, distracted driving, impaired driving and road rage.
- How:** Media is invited to speak with students about safe driving tips for all teens and the challenges and consequences of unsafe teen driving habits.
- When:** Thursday, May 26, 2011 from 1:00 pm – 2:00 pm
- Where:** Charles A. Tindley Accelerated School
3960 Meadows Drive
Indianapolis, IN 46205

For more information, please contact:

Capt. Richard Oslund, Indianapolis Fire Department - 716-6291
Byron Johnson, Marion County Public Health Department - 531-5580

SAVE is a peer-to-peer organization that focuses on the power of positive peer influences. According to a recent Allstate Foundation survey, *Shifting Teen Attitudes: The State of Teen Driving 2009*, peers are a major influence on teens – both positive and negative. Some of the concerning statistics that SAVE chapters will address include:

- Eighty-two percent of teens reported using cell phones while driving.
- Nearly half (48 percent) of girls admit they are likely to speed more than 10 mph over the limit, versus 36 percent of boys.
- Seventy-seven percent of teens admit they have felt unsafe with another teen's driving.

About the National Association of Students Against Violence Everywhere:

SAVE started at West Charlotte High School in Charlotte, N.C. in 1989 following the tragic death of a student who was trying to break up a fight at an off-campus party. Students met first to console each other, then as an organization to promote violence prevention and to work together to prevent future incidents from occurring. SAVE provides education about the effects and consequences of violence and helps provide safe activities for students, parents and communities. For more information on SAVE or starting a SAVE chapter, visit www.nationalsave.org, or contact SAVE at (866) 343-SAVE to receive free start-up materials and guidance.

About The Allstate Foundation:

Established in 1952, The Allstate Foundation is an independent, charitable organization made possible by subsidiaries of The Allstate Corporation (NYSE: ALL). Allstate and The Allstate Foundation sponsor community initiatives to promote safe and vital communities; tolerance, inclusion, and diversity; and economic empowerment. The Allstate Foundation believes in the financial potential of every individual and in helping America's families achieve their American dream.

###