

**National Association of
Students Against Violence Everywhere (SAVE)
Youth Voices... Grown-Up Choices Initiative**

Sponsored by the:



Allstate[®]
FOUNDATION

**MID-WEST REGION
2009-2010
Grant Update 1/25/10**



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Allstate Foundation Mid-West Region Youth Voices... Grown-Up Choices Initiative

General overview of the program and how it addresses the Allstate Foundation's focus area:

- The National Association of Students Against Violence Everywhere is addressing the Allstate Foundation focus area of Teen Driver Safety, by teaming up with the Mid-West Allstate Foundation to establish the integrated program called the **Allstate Foundation SAVE: Youth Voices...Grown-Up Choices! Teen Safe Driving Program**. This initiative engages and empowers young people with the knowledge and skills necessary to encourage Teen Safe Driving among their peers. This fall special emphasis was given to Teen Driver Safety during key highlighted times, including Back to School, America's Safe Schools Week (October 19-23) and during the Fall/Winter Holidays.
- This grant from the Allstate Foundation supported *the Teen Safe Driving efforts of students and staff at five schools in the Mid-West Region*.

Media Coverage -

- Draft press release sent to Allstate for approval on 11/5/09

Highlights and successes of the program

- **Sponsorship of Mid-West Region Schools** - Schools being sponsored for Teen Safe Driving Activities and Number of people impacted by the program:

School	# Youth reached	Ages
Mukwonago High School,	1750	14-18
North Chicago High School	4000	14-18
Thornton High School	2600	14-19
Wilmot High School	1300	14-18
Zion Benton High School	500	14-19
TOTAL	10,150	

- **Allstate Involvement**

- The chapters in the Mid-West Region are at this point in the academic year, solidifying their activities for spring completion. The Allstate agents will be contacted in the coming weeks.
- Sponsored schools received a Banner highlighting Allstate's sponsorship of SAVE for display at chapter meetings and events.
- Allstate Foundation sponsorship of SAVE was highlighted in newsletters, via publication of resource materials and on the National SAVE website:

- ❖ <http://www.nationalsave.org/main/Allstate.php>
- ❖ <http://www.nationalsave.org/main/Allstate%20Midwest.php>

- ❖ <http://www.nationalsave.org/PDF/eSourceAUG09.pdf>
- ❖ <http://www.nationalsave.org/PDF/eSourceSEP09.pdf>
- ❖ <http://www.nationalsave.org/PDF/eSourceOCT09.pdf>
- ❖ <http://www.nationalsave.org/PDF/eSourceNOV09.pdf>
- ❖ <http://www.nationalsave.org/PDF/eSourceDEC09.pdf>

- **Sponsored chapters received:**
 - **Mini Grant Funds for Teen Safe Driving Activities**
 - **Free Chapter Membership for the 2009-2010 school year**
 - **Free SAVE Materials and Teen Safe Driving Materials–**
 - **A Teen Safe Driving Tool Kit with Student and Parent Brochures, Posters, Lesson Plan, and Banner**
 - 2nd Edition SAVE Essentials Manual: A SAVE Tool Kit
 - Back to School Safety Materials
 - National SAVE Day Materials
 - Youth Safety Calendar
 - **Ongoing Support and Technical Assistance for SAVE's Youth Safety Efforts**

Award Recipients and Highlights of Chapter Activities

Mukwonago High School – In light of the recent deaths of three of our students to a tragic traffic accident, our student body is especially receptive to our Teen Safe Driving efforts. Our group is contacting the local media, with whom we work closely on SAVE events, to make the public aware of our efforts. We are utilizing homeroom and school rallies to bring about awareness of our efforts. Most importantly, we are teaming with other groups who work towards driving safety during May, when students are going to prom and graduation.



Allstate Agent Involvement – We have not yet involved the Allstate Agents in our activities as we are just turning our focus toward driving safety. We plan on contacting local agents in the upcoming month to help us plan and/or participate in our community safe driving rally.

North Chicago High School – The North Chicago High School SAVE Chapter participated in many anti-violence and safety activities so far this year. Among the activities was our participation in the North Chicago Community Day in 2009 and the distribution of Allstate brochures on tips for when you have been stopped by the police to the student body with emphasis placed on seniors. As part of the spring activities for Teen Driving Safety, we will collaborate with the local Allstate Agent and the county coroner in our efforts to show juniors and seniors the dangers of unsafe driving prior to and following the prom - one of the most dangerous times of the year for teenage drivers.



Allstate Agent Involvement - To date, agent involvement has been through contacting the agent. Actual participation with the agent will be in the Spring.



Thornton Township High School – We are using the funds from the Allstate Grant in a multi-faceted design to reduce violence and increase teen driver awareness. Our plans include but are not limited to: working on the Victim's and Service Walls; a teddy bear, mittens, gloves and hat drive for the St. Clemente Church; work with the Black Start Project; the Youth Summit at Olive Harvey College; participate in the Autism Walk-2010; and create a driver safety demonstration prior to Prom to increase teen driver awareness amongst our juniors and seniors. We are sending invitations to Mrs. Obama to attend our school and be a guest speaker as Mr. Obama was in 2007.



Allstate Agent Involvement – We are currently working with our local Allstate Agent, Mr. Scott Freeman in participating in our spring Teen Safe Driving Activities.

Wilmot Union High School – The Wilmot Union High School SAVE Chapter plans to attend the SAVE Mini-Summit at Ripon College in Ripon Wisconsin and distribute the Allstate brochure on driver tips (when the driver is stopped by police). We are going to develop our Teen Safe Driving activities in the month of February for the month of May, right before Prom. We will collaborate with our local Allstate Agent and the local coroner to develop an appropriately "informative" activity. We will also make a presentation at Randall Elementary School on why not to get into a car when the driver has been drinking alcohol.

Allstate Agent Involvement – We will contact the local agent early in the spring semester.

Zion-Benton Township High School – We had an after school program featuring a Zion police officer, who spoke on safe driving habits. She presented the rules according to the law and cited many situation in which teens have found themselves involved in which had disastrous outcomes. She also showed a film where teens had made mistakes which caused someone to lose their life. We plan to expand our driving safety presentation for spring Prom.

Allstate Agent Involvement – We did invite the agents from Zion and Libertyville, but neither were able to make it because their offices were low staffed.

Spring Activities

- Chapters will continue their Teen Safe Driving efforts during the Spring and will conduct activities during National Youth Traffic Safety Month (May)
- Chapters are also being encouraged to participate in other Allstate Foundation sponsored activities including:
 - Act Out Loud
 - Keep the Drive High School Journalism Contest
 - X the TEXT.

Thank you again to the Allstate Foundation for your continuing support of the activities of Students Against Violence Everywhere (SAVE) chapters in the Mid-West Region. With your assistance we are making great strides in reaching our goal to engage and empower young people with the knowledge and skills necessary to encourage **Teen Safe Driving** among their peers.

Respectfully submitted by:
Dr. Pamela L. Riley, Executive Director
January 25, 2010