



MEDIA ALERT

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The Allstate Foundation Partners with Students Against Violence Everywhere (SAVE) to Promote Teen Safe Driving *Montbello High School, Denver, CO to Conduct Activities on Friday, April 29, 2011*

Who: Teen members of the SAVE Chapter at Montbello High School in Denver, CO

What: Sponsored by the Allstate Foundation in the West Central Region, the Montbello High School SAVE chapter will conduct interactive activities to assist teens in driving safer. Activities will include seat belt checks, mock crime scenes in the parking lot, and a crash car. Allstate agent Roger Francis will also speak with students and host an X the TXT pledge drive. Students will participate in a white out day, representing the many teens that die each year from auto accidents. The SAVE Chapter is advised by Social Studies Teacher Kris Bethscheider.

How: Media is invited to speak with students about safe driving tips for all teens and the challenges and consequences of unsafe teen driving habits.

When: Friday, April 29, 2011 10:15 – 11:30 a.m.

Where: Montbello High School, 5000 Crown Blvd., Denver, CO 80239

SAVE is a peer-to-peer organization that focuses on the power of positive peer influences. According to a recent Allstate Foundation survey, *Shifting Teen Attitudes: The State of Teen Driving 2009*, peers are a major influence on teens – both positive and negative. Some of the concerning statistics that SAVE chapters will address include:

- Eighty-two percent of teens reported using cell phones while driving.
- Nearly half (48 percent) of girls admit they are likely to speed more than 10 mph over the limit, versus 36 percent of boys.
- Seventy-seven percent of teens admit they have felt unsafe with another teen's driving.

About the National Association of Students Against Violence Everywhere: SAVE started at West Charlotte High School in Charlotte, N.C. in 1989 following the tragic death of a student who was trying to break up a fight at an off-campus party. Students met first to console each other, then as an organization to promote violence prevention and to work together to prevent future incidents from occurring. SAVE provides education about the effects and consequences of violence and helps provide safe activities for students, parents and communities. For more information on SAVE or starting a SAVE chapter, visit www.nationalsave.org, or contact SAVE at (866) 343-SAVE to receive free start-up materials and guidance.

About The Allstate Foundation

Established in 1952, The Allstate Foundation is an independent, charitable organization made possible by subsidiaries of The Allstate Corporation (NYSE ALL). Through partnerships with nonprofit organizations across the country, The Allstate Foundation brings the relationships, reputation and resources of Allstate to support innovative and lasting solutions that enhance people's well-being and prosperity. With a focus on teen safe driving and building financial independence for domestic violence survivors, The Allstate Foundation also promotes safe and vital communities; tolerance, inclusion, and diversity; and economic empowerment. For more information, visit www.allstate.com/foundation.

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