

## MEDIA ALERT



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### The Allstate Foundation Partners with Students Against Violence Everywhere (SAVE) to Promote Teen Safe Driving During National Youth Traffic Safety Month *Pajaro Valley High School to Conduct Activities on May 24, 2011*

- Who:** Teen members of the SAVE Chapter at Pajaro Valley High School.
- What:** ***Teen Safe Driving Event.*** Sponsored by the Allstate Foundation, the Pajaro Valley High School SAVE chapter will conduct interactive activities to assist teens in driving safer to coincide with the Junior/Senior Prom. They will conduct an X the TXT pledge signing event where students agree not to text and drive. The SAVE Chapter is advised Deanna Young.
- How:** Media is invited to speak with students about safe driving tips for all teens and the challenges and consequences of unsafe teen driving habits.
- When:** Tuesday, May 24, 2011 from 11:40 am - 12:10 pm and 12:25 pm - 12:55 pm
- Where:** Pajaro Valley High School  
500 Harkins Slough Road  
Watsonville, CA 95123-4796

SAVE is a peer-to-peer organization that focuses on the power of positive peer influences. According to a recent Allstate Foundation survey, *Shifting Teen Attitudes: The State of Teen Driving 2009*, peers are a major influence on teens – both positive and negative. Some of the concerning statistics that SAVE chapters will address include:

- Eighty-two percent of teens reported using cell phones while driving.
- Nearly half (48 percent) of girls admit they are likely to speed more than 10 mph over the limit, versus 36 percent of boys.
- Seventy-seven percent of teens admit they have felt unsafe with another teen's driving.

#### **About the National Association of Students Against Violence Everywhere:**

SAVE started at West Charlotte High School in Charlotte, N.C. in 1989 following the tragic death of a student who was trying to break up a fight at an off-campus party. Students met first to console each other, then as an organization to promote violence prevention and to work together to prevent future incidents from occurring. SAVE provides education about the effects and consequences of violence and helps provide safe activities for students, parents and communities. For more information on SAVE or starting a SAVE chapter, visit [www.nationalsave.org](http://www.nationalsave.org), or contact SAVE at (866) 343-SAVE to receive free start-up materials and guidance.

#### **About The Allstate Foundation:**

Established in 1952, The Allstate Foundation is an independent, charitable organization made possible by subsidiaries of The Allstate Corporation (NYSE ALL). Allstate and The Allstate Foundation sponsor community initiatives to promote safe and vital communities; tolerance,

inclusion, and diversity; and economic empowerment. The Allstate Foundation believes in the financial potential of every individual and in helping America's families achieve their American dream. For more information, visit [www.allstate.com/foundation](http://www.allstate.com/foundation).

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