

National Association of
Students Against Violence Everywhere (SAVE)
Youth Voices... Grown-Up Choices Initiative

Sponsored by the:



Allstate[®]
FOUNDATION

**TEXAS REGION
2009-2010
Grant Update 1/15/10**



Dr. Pamela L. Riley, Executive Director
National Association of Students Against Violence Everywhere (SAVE)
322 Chapanoke Road, Suite 110 ~ Raleigh, NC 27603
Office Phone: 866-343-SAVE or 919-661-7800
Cell Phone: 336-601-1093
FAX: 919-661-7777
Email: drpriley@nationalsave.org
www.nationalsave.org

Allstate Foundation Texas Region

Youth Voices... Grown-Up Choices Initiative

General overview of the program and how it addresses the Allstate Foundation's focus area:

- The National Association of Students Against Violence Everywhere is addressing the Allstate Foundation focus area of Teen Driver Safety, by teaming up with the Texas Allstate Foundation to establish the integrated program called the **Allstate Foundation SAVE: Youth Voices...Grown-Up Choices! Teen Safe Driving Program**. This initiative, which began in the 2008-2009 school year, engages and empowers young people with the knowledge and skills necessary to encourage Teen Safe Driving among their peers. In the 2009-2010 school year, special emphasis was given to Teen Driver Safety during key highlighted times, including Back to School, America's Safe Schools Week (October 19-23) and during the Fall/Winter Holidays.
- This grant from the Allstate Foundation supported *the Teen Safe Driving efforts of students and staff at four schools in the Texas Region, specifically in the Lubbock and Waco areas*.

Media Coverage

- Draft press release sent to Regional Office on 11/18/09 for approval

Highlights and successes of the program

- **Sponsorship of Texas Schools** - Schools being sponsored for Teen Safe Driving Activities and number of people impacted by the program:

School	# Youth reached	Ages
Ira School (Lubbock)	285	5-19
Lubbock Cooper High School (Lubbock)	1200	14-18
Springlake Earth (Lubbock)	300	4-18
Marlin High School (Waco)	290	15-19
TOTAL	2075	

- **Allstate Involvement**

- Sponsored schools received a Banner highlighting Allstate's sponsorship of SAVE for display at chapter meetings and events.
- Allstate Foundation sponsorship of SAVE was highlighted in newsletters, via publication of resource materials and on the National SAVE website:

- ❖ <http://www.nationalsave.org/main/Allstate.php>
- ❖ <http://www.nationalsave.org/main/Allstate%20Texas.php>
- ❖ <http://www.nationalsave.org/PDF/eSourceAUG09.pdf>
- ❖ <http://www.nationalsave.org/PDF/eSourceSEP09.pdf>
- ❖ <http://www.nationalsave.org/PDF/eSourceOCT09.pdf>
- ❖ <http://www.nationalsave.org/PDF/eSourceNOV09.pdf>
- ❖ <http://www.nationalsave.org/PDF/eSourceDEC09.pdf>

- **Sponsored chapters received:**
 - **Mini Grant Funds for Teen Safe Driving Activities**
 - **Free Chapter Membership for the 2009-2010 school year**
 - **Free SAVE Materials and Teen Safe Driving Materials–**
 - **A Teen Safe Driving Tool Kit with Student and Parent Brochures, Posters, Lesson Plan, and Banner**
 - **2nd Edition SAVE Essentials Manual: A SAVE Tool Kit**
 - **Back to School Safety Materials**
 - **National SAVE Day Materials**
 - **Youth Safety Calendar**
- **Ongoing Support and Technical Assistance for SAVE's Youth Safety Efforts**

Award Recipients and Highlights of Chapter Activities

Ira SAVE Chapter – The Ira SAVE Chapter has been very busy this year with many different projects. They kicked off the school year with back to school safety tips for kids. The SAVE students handed out coloring books with tips on how to get on the school bus properly, stay away from strangers, and how not to be a bully in class. The students also conducted activities for **Teen Safe Driving Week**, Red Ribbon Week and the Fall Festival. Each day had a theme and the students had to dress according to the theme in order to participate in an event each day. On Tuesday of that week the junior high and high school



SAVE — Ira School SAVE members for the new school year are seated from left Kyrstin Baker, Amber Baker, president; Bailly Nickerson, Mariana Ornelas, Laramie Gilbert and Olivia Juarez, secretary and treasurer. Standing from left are Todd Womack, Brodie Calley, Remington Bloom, Katrina Reynolds, sponsor; Slade Birkenfeld and J.P. Wilson, vice president. SAVE stands for Students Against Violence Everywhere. (SDN Staff Photo by Shirley A. Gorman)



students viewed a texting video and discussed safe driving. They hosted a speaker from DPS who spoke to the students about impaired driving and distractions and driving. On Wednesday the students put on a texting and driving skit, students were moved to tears on the dramatic presentation. On Thursday the SAVE Chapter hosted a Red Meal to commemorate Red Ribbon week. They served a spaghetti meal to 200 community members and discussed their SAVE chapter activities. **Allstate Agent Involvement:** The local Allstate Agent has been contacted at the office located at 3201 College Ave., Snyder, Texas. PH: 325-573-4076.

Lubbock Cooper High School SAVE Chapter: The Lubbock Cooper SAVE Chapter conducted a Texting Course. In this activity they made a course in which they had to text the school song while going through an obstacle course. This showed students that they need to pay attention on the road and that cell phones are not for when moving. They also held a Red Ribbon Week where they conducted daily activities. The week focused around being drug and alcohol free. They had “Toilet Times” that gave facts on drugs and gave facts over the announcements. The Chapter has impacted around 1200 students so far this year. They try to get everyone involved even if it as small as listening to an announcement about safe driving.

Allstate Agent Involvement: *They contacted their local Allstate Agent but have not been successful in connecting yet.*

Springlake-Earth SAVE Chapter – The chapter attended Peer Education Training in October. They are currently working with elementary students and teachers to educate them on the dangers of bullying. The chapter has conducted surveys with students and compiled a power point presentation of the results to share with students. They hosted a violence prevention awareness week and presented skits about bullying to students. **The Chapter hosted announcements about the changes in law for Texas drivers, including the requirement that all passengers wear seatbelts regardless of age, that it is against the law for anyone to text in a school zone, and that all children younger than age 8 must be in a booster seat if they are below a minimum weight.**

Allstate Agent Involvement – *A local Allstate Agent will be invited to other programs that are being conducted in the spring semester.*

Upcoming events: After losing a student in an unpreventable, yet tragic car accident earlier this year, then losing the parent of some elementary and junior high students a month later, the school has definitely seen the impact and importance of safe driving habits. They are hosting a BUST (Buckle Up and Stop Texting) event in the spring. An area sports reporter started the program after an area student was killed while texting and driving on her way to school. He will speak at their event, a pledge drive will be conducted, the parents of the killed student will also speak. On Wednesday February 10, Rachel’s Challenge will conduct an assembly (student killed at Columbine). Four area high schools will be in attendance.

Marlin High School SAVE Chapter – The Marlin SAVE Chapter members participated in two activities during the fall semester including See You at the Pole and Red Ribbon Week. The students established an information center and placed it in the main hallway that holds brochures and pamphlets with prevention and safety topics. The entire school was positively impacted during the National Red Ribbon Week campaign. The prevention event allowed students, faculty and staff to voluntarily wear a red “Banding Together Against Drugs” wristband which symbolized their commitment to a drug free community. To keep people involved the wristbands were numbered so that participants could enter a drawing for prizes at the end of week. Prevention information such as 10 Reasons to be Drug Free, and 8 Reason s I Choose a Drug Free Life, was provided to listeners over the intercom during the morning school announcements. To reinforce the messages, poster sheets with the same information was placed in hallways and the cafeteria. The goal was to heighten awareness and to remind the students and staff of the importance of keeping oneself and others safe.



Allstate Agent Involvement: *An Allstate Agent will be invited to the February event.*

Upcoming Events: In February they will be hosting a Love Enough to Buckle Up event to promote Seat Belts and Passenger Safety. In May they will be conducting safe driving events around prom and graduation to celebrate National Youth Traffic Safety Month.

Spring Activities

- Chapters will continue their Teen Safe Driving efforts during the Spring and will conduct activities during National Youth Traffic Safety Month (May)
- Chapters are also being encouraged to participate in other Allstate Foundation sponsored activities including:
 - Act Out Loud
 - Keep the Drive High School Journalism Contest
 - X the TEXT.

Thank you again to the Allstate Foundation for your continuing support of the activities of Students Against Violence Everywhere (SAVE) chapters in the Texas Region. With your assistance we are making great strides in reaching our goal to engage and empower young people with the knowledge and skills necessary to encourage **Teen Safe Driving** among their peers.

Respectfully submitted by:
Dr. Pamela L. Riley, Executive Director
January 15, 2010