A) Name: Steve Boucher

B) Title: Who Are You?

C) Ideally Used By: This could be used by everyone because it is accessed to everyone. The article would be distributed by the schools newspaper. The goal is to prevent hate on a college campus, what better way to distribute that idea through something that everyone on campus reads?

D) Purpose: The column would be an interview about a person of interest because of their race, cultural background, or personal interest. The column would be a way for students to learn more about the people they go to school with, however the more they read about them they could possible find the same interest in that person. The column could also focus on issues that regard different cultures. For example it could bring up the question of why do we only celebrate one culture with one month, should there be more months designated for different cultures? The main idea for the column is it gives the students a chance to surpass any stereotypes or hateful feelings that they had towards the person in the column.

E) Materials Required: Due to the fact that the column would be inserted into the school newspaper, there is not a lot of materials needed. Most importantly there needs to be a writer, as well as a student who is comfortable and open enough to talk about their background or personal ideas that will be published and read by everyone at the school. What could be considered is how people are reacting to having the columns, there could be an article about the column discussing the way the student body is reacting to the columns.

F) Permissions Required: For the article to go through it needs the permission of the editor of the school newspaper as well as the head faculty member to get the final word if the column should be printed or not. It may be a smart idea to ask the Dean of the college for permission for the article to be printed, you would not want the Dean to feel like you were mis-representing the school. The person of interest for the column would need to grant permission that anything they say could be used for the column, if they do not grant permission than article cannot be used.

G) Advanced Preparation: There is not a lot of advanced preparation needed for the column, however for the interview a specific location is needed as well as a certain time that both individuals can agree on. As mentioned before all permission needs to be granted before the interview and the column can begin.

H) Conducting the Activity: When the interview would take place it would be a simple Q&A session. The questions that would be addressed are as followed:
   a) Where are they from?
   b) Why did you choose this school?
   c) Favorite activities at the school?
   d) What schools colleges did you look at before deciding to attend here?
   e) What are their current impressions with the school, is it what they thought it would be like?
   f) What negatives do they have with the current campus, do they feel like they are being discriminated based on their race or personal interests?
   g) Do they feel the faculty treat them differently based on their race or personal interests?
   h) From the aforementioned problems, what can the school do to fix them?

I) Follow-Up Options: As the columns are distributed throughout the year, there are two possibilities for follow-ups in the last issue at the end of the school year. The first could be what has the writer learned by conducting all through the interviews throughout the year? What has stuck out the most or who made the biggest impact on them as a writer? The writer could also use the last column on what they feel needs to be done at the school to prevent any acts of hate or negative stereotypes. The second possibility for an end of the year article is to have all the people who have been interviewed write their own one or two paragraphs. The paragraphs would discuss how they felt when being interviewed, how has their school experience changed since doing the interview, and finally do they feel like the school has improved whatever situation was brought up by that individual.